Travel Planners INTERNATIONAL

What are Sellers of Travel Laws?

These laws regulate anyone who sells prearranged travel services, vacation packages, or travel club memberships for a fee or commission. If you're promoting and selling travel - which you are - you're legally considered a "seller of travel" and must comply with state regulations.

Why This Matters?

Failure to comply can result in fines up to $5,000 per violation, cease-and-desist orders, and injunctive relief. Each sale or attempted sale may be considered a separate violation, meaning penalties can add up quickly.

Your Compliance Responsibility

Since you're likely selling to clients in multiple states, you need to understand the regulations for each state where you do business. While TPI maintains seller of travel licenses in Florida, California, and Washington, you are personally responsible for ensuring your own compliance.

Action Steps:

1. Contact your state's Department of Agriculture and Consumer Services (or equivalent agency) to understand your local requirements.
2. If selling to clients in California, Washington, or Florida, ensure required disclosure codes appear on all client communications (we recommend adding them to your email signature).
3. Complete any required applications or renewals for your operating states.
4. For Florida advisors: Complete Florida's Independent Sales Agent Application.

Need More Information?

Start with your State Attorney General's office - they can direct you to the specific agency that enforces seller of travel laws in your state.

Bottom Line: **This isn't optional** - it's a legal requirement that protects both you and your clients. Don't let unfamiliarity with these laws put your business at risk.

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