Travel Planners
INTERNATIONAL



Overview

Virgin Voyages is credited for being one of the biggest disruptors in the cruising industry. They're quirky, cheeky, trendy, and, *most importantly*, adults-only. Virgin Voyages allow their sailors to enjoy an enticing, and fully *Instagrammable*, experience when it comes to dining, lounging, dancing, and sailing in the moment. For sailors who want to experience a bold new cruising experience, they need to sail the Virgin Way!

Unique Features

- Adults only cruising—the experience won't be enough to justify a swear jar but the themes, innuendos, (i.e.: the name of their "signature" Ice Cream Shop) and entertainment can be a little naughty.
- **In Port Miami**, sailors can climb onboard from Virgin Voyages customized, palm-grove inspired, terminal.
- Beware of Scarlet Night! The entire ship glows red and the ship becomes an onboard party for all sailors—remind your sailors to wear red on that night!
- Not a traditional cruising experience at all! Their guests are called sailors.
- Select sailors can receive special invites to secret parties by the Happenings Cast.
- Theater and show-style entertainment is swanky, less traditional, and is the perfect blend of glamourous and edgy!
- Virgin Voyages introduces sailors to their Happenings Cast! The Happenings Cast is made up of twelve upbeat specialists that provide guidance and entertainment. The twelve specialists all host different events, and their roles include:

- The Hostess: She's the Singer & Mistress of Ceremonies for Virgin Voyages.
- The Artist: They're the conductor for creative activities and beyond.
- The Diva: They're the Resident Drag Queen for Virgin Voyages.
- The Foodie: The culinary expert on the onboard dining and alcohol selections.
- The Charmer: They're the Resident Magician for Virgin Voyages.
- The Gamer: The Master of Games & Trivia—hosts competitive tournaments for sailors.
- The Balancer: They're the wellness expert that hosts fun fitness classes! Sailors can enjoy 80's style Zumba and exotic yoga classes.
- The Flare, The Hype, The Spark, The Glow, & The Bounce are onboard influencers who bring the FUN everywhere!

Onboard Experiences

- Included Amenities:
  - Dining is included in every restaurant; sailors have access to over 20 dining options—there are no specialty dining restaurants, but there are up-charges for select dining meals and premium drinks (i.e.: signature coffees and premium drinks & liquor).
  - **Basic Wi-Fi coverage** for texts and emails.
  - **Drinks included**: Sodas, Non-Pressed Drinks, Still & Sparkling Water, Teas, and Coffee.
  - Access to **unlimited Fitness Classes** and Onboard Gym Facilities.
  - Entertainment: Onboard Shows, Onboard Parties, and Comedy Clubs.
- Touted to have the BEST sail-away party for adults in the cruising industry with complimentary champagne.
- Virgin Voyages primarily focuses on Caribbean, European, North America, and Transatlantic sailings.
- Onboard Casino available for sailors.
- Tattoo Parlor available for sailors.
- Sailors receive fashionable red kiosk wristbands for getting on and off the ships. Also, the wristband acts as the key for cabins—it's waterproof too!

- Virgin Voyages replaced traditional sit-down buffets with fresh, made-to-order meals. They offer more modern, restaurant-style eating experiences and host **over 20 different dining options onboard**. Sailors can enjoy grab and go-style dining options like Bento Boxes and more!
- All rooms are outfitted with a tablet that controls features like curtains, lighting, television, room service, and more!
- Spa programs are available for an added upcharge.
- Richard's Rooftop is an exclusive lounging area for travelers who book Rock Star tier suites.

General Audience

- Adults 18+ only. Guests who are open minded guests who are ready to experience fresh services as opposed to more traditional expectations.
- Guests who are into very trendy forms of scenery, entertainment, dining, and excursions!
- Very LGBTQ+ friendly experience for travelers.
- Travelers tend to be friend groups, couples, and solo guests; there's a strong mix of adult demographics, but the cruise emphasizes *youthful and playful* adults.
- Guests who aren't afraid to spend premium prices on new experiences.
- Guests are highly educated and socially conscious.

Ships

- Brilliant Lady
  - Sailor-to-Crew Ratio: ~1.5 Sailors to 1 Crew
  - MAX Capacity: ~2,770-2,860 guests
- Resilient Lady
  - Sailor-to-Crew Ratio: ~1.4 Sailors to 1 Crew
  - MAX Capacity: ~2,770 guests
- Scarlet Lady
  - Sailor-to-Crew Ratio: ~1.3 Sailors to 1 Crew
  - MAX Capacity: ~2,770 guests
- Valiant Lady
  - Sailor-to-Crew Ratio: ~1.3 Sailors to 1 Crew
  - MAX Capacity: ~2,770 guests