Travel Planners
INTERNATIONAL

Sandals®

Overview

Not only is Sandals Resort the number one luxury, all-inclusive resort in the Caribbean, but they're also the gold standard for immersive couple's experiences. With 18 properties—each featuring between 6 and 21 different gourmet restaurants—and unbeatable perks for travelers and advisors, Sandals Resorts offers one of the most robust adult vacation experiences for your clients.

General Audience

- This is an 18+, adult-only experience.
- Guests tend to be middle to upper-class. Often dual income professionals.
- Average age range of travelers tend to be 30-55 years old.
- Guests lean toward couples requesting a romantic escape as it's not only an intimate getaway, but private dinners, vow renewals, weddings, anniversaries, birthdays, milestone celebrations, adult friend getaways.
- Sandals is strongly advertised as a couples-only resort with only king-size beds.
- Guests primarily come from the U.S (especially from the East Coast). This is followed by Canadians and U.K travelers. Lastly, guests from South America, Europe, and local cities/islands tend to vacation with Sandals as well.

Onsite Experiences

- All adults (18+) couples-centric resort.
- Complimentary airport lounge area for guests arriving in Jamaica, Saint Lucia, and the Bahamas; Jamaica has a Gold Star Arrival Service for top-tier suites. Check-ins become a seamless process in these airport lounges.
- Spas, excursions, and select land & sea dining experiences for an additional charge.
- All-inclusive:
    - 24/7 Dining Experiences
    - FREE Weddings at 3+ nights; select flowers, decorations, etc. are extra charges.
    - Couples services; honeymooners get turndown services & sparkling wine.
    - 6-21 restaurants per property; some restaurants require reservations.
    - Liquor, top-shelf spirits, and all bars on property, including in-room bars.
    - Entertainment: Nightclub parties, Karaoke, live performances, and more!
    - All water & land sports activities (scuba diving, water skiing, pickleball, golf etc.) Please keep in mind that SCUBA Certification is not free.
    - Gyms & Fitness Centers; select Spa experiences
    - Airport transfers to the resort
    - Taxes & gratuities. Gratuities aren't included for Butler services.
    - Wi-Fi access

Advisor Incentives

- 16% Commissions. Earn up to 18% at top-tier advisor levels in the Chairman's Royal Club.
- Up to 25% on resort discounts.
- Advisors in the Sandals Elite Advisor or other certified programs can get their car wrapped with Sandals' branding for FREE.
- Earn FREE nights through the Points to Paradise program.
- Direct access to local BDMs and the Sandals Inside Sales Team.

- Sandals Preferred Agency program incentives for: day passes, complimentary nights, exclusive retreats, promotional marketing materials, and Sandals-certified status logos for your website, having your agency features/listed on sandals.com, and plane ticket reimbursements.
- Chairman's Royal Club for advisors who sell $500K+ in room revenue annually have these incentives: up to 18% commission opportunities, complimentary ceremony,
- executive-level monthly meetings, $100 tour credit at resorts, marketing bank (75% reimbursement), Points to Paradise system for earning free nights, status logos, and sales support.

Standout Excursions

***Remember, you can book excursions with other reliable Preferred Partners outside of Sandals Resort.**

- **Jamaica:** Dunn's River Falls, River Tubing, Horseback Riding, Blue Mountain Co ee Tour, and Bamboo Rafting.
- **St. Lucia:** Pitons Snorkel Cruise, Volcano & Mud Baths, Rainforest Ziplining, Dolphin Watching.
- **Antigua:** Bird Island Cruise, D'Boat Waterpark, Nelson's Dockyard, and Lobster Sail.
- **Bahamas: E**xuma Cay Adventure (pigs, sharks, iguanas), Barefoot Cay, and Reef Snorkeling.
- **Barbados:** Island Safari, Rum Distillery Tours, and Catamaran Cruises.
- **Grenada:** Underwater Sculpture Park, ATV Adventure, Spice Tours, and River Walks.

Please keep in mind **there are many other Sandals Resort excursions. They include historical tours, vehicle tours (jeeps, ATVs, glass-floor boats, etc.), private land & sea dining experiences, and other exotic ocean activities. Double check with the destination and corresponding property to ensure your travelers can enjoy their excursions.

Locations & Important Features

- Antigua and Barbuda:
  - Sandals Grande Antigua
    - Premium over water and beachfront amenities are available. The property is on the famous Dickerson Bay coastline.
- Bahamas:
  - Sandals Royal Bahamian
    - Offers graded beachfront estates as well as oceanview swim-up Butler Suites with Tranquility Soaking Tubs.
  - ~~Sandals Emerald Bay~~
    - Closed for renovation since August 2024. Anticipated to reopen under the Beaches Resort brand.
- Barbados: (Both resorts are side-by-side to one another.)
  - Sandals Barbados
    - Renovated location and is the budget-friendly option. Full access to Sandals Royal Barbados amenities.
  - Sandals Royal Barbados
    - Introduced the first Caribbean rooftop pool and rooftop infinity bar; the more luxurious option. Access to Sandals Barbados amenities.
- Curaçao:
  - Sandals Royal Curaçao
    - Dutch-influenced architecture styled resort. This resort also features a two-level infinity pool and offers MINI Cooper rentals for easy island exploration.
- Grenada:
  - Sandals Grenada
    - Elevated culinary options inspired by local Grenadian ingredients.
- Jamaica: (Book for One, and freely visit all Sandals Resorts in Jamaica – excluding Sandals Plantation)
  - Sandals Dunn's River
    - Recently renovated with incredible features; ranked for **best food**!
  - Sandals South Coast
    - Overwater bungalows, beachfront villas, vast beachfront property, and European-style village ambience

- Sandals Montego Bay
  - 1st Sandals property, and five minutes from the airport. Strongest party environment on the island.
- Sandals Royal Caribbean
  - Overwater bungalows and access to Sandals Cay offshore private island. Access to more international dining options & high tea services are included as well. Best resort for guests with mobility issues.
- Sandals Negril
  - Located on Seven Mile Beach; known for dramatic sunsets. This resort is massive and next to a very sex positive/nudist resort.
- Sandals Royal Plantation
  - Butler Elite Suites ONLY. Travelers can book here and experience full access to all Sandals Resort locations in Jamaica. Also has high tea service. Well-known for their private beach and secluded experience.
- Sandals Ochi
  - 105 pools; one of the most culinary-diverse resorts in the Caribbean with hillside or oceanside units.

- Saint Lucia: (Book any Sandals Resort in Saint Lucia and get FREE access to all others in Saint Lucia. Boat and helicopter transfers from airport to resort are available for an upcharge.)
  - Sandals Regency La Toc
    - Cliff-top views, 210-acre estate with a full-service spa and a 9-hole golf course. Located on a crescent-shaped beach.
  - Sandals Grande St. Lucian
    - Located on its own private peninsula with the calmest waters in Saint Lucia. This property has overwater bungalow suites with glass floor panels.
  - Sandals Halcyon Beach
    - Dubbed the most romantic, intimate Sandals resort in Saint Lucia. They also have the longest pool in the Caribbean.
- Saint Vincent: (Water taxi services are available)
  - Sandals Saint Vincent
    - Newest resort. All units have a private balcony, or patio, with a Tranquility Soaking Tub. This resort has two-story overwater bungalows.