Travel Planners
INTERNATIONAL

CUNARD

Overview

In 1840, Cunard built their reputation on revolutionizing transatlantic deliveries and sailings. Today, they immerse travelers in a legacy of prestige and unending celebrations at sea. From white-glove dining services to starlit gala evenings, guests can climb aboard and experience unlimited banquets, opulent dining, and enticing soirées. See why so many travelers choose to sail with the Cunard Line!

Unique Features

- Cunard has a rich British heritage; guests are addressed formally as “Sir” and “Madam”. They can enjoy cultural experiences like:
  - Afternoon Tea services
  - The traditional Crossing the Line celebration on Transatlantic voyages
  - Multi-course, Michelin-level dining services
  - Ships being named after famous Queens and designed accordingly
- Four, true formal night themes, and one exclusive Alaska celebration—Dress code is embraced and highly upheld to maintain formality and tradition:
  - Masquerade Ball (Venetian carnival meets royal courts)
  - Roaring 20s (flapper dresses, tuxedos, swing music)
  - Black and White Gala Evenings (black and white formalwear)
  - Red and Gold Gala Evenings (red gowns, gold accessories)
  - Ice White Ball (*Alaska-exclusive*: white and blue formalwear)
- Special Cunard Insight talks hosted by renowned experts like NASA personnel, political figures, esteemed writers, public figures, and academic leaders. Cunard

regularly has themed sailings with speakers in their corresponding field of expertise (i.e.: Literature Festival at Sea, Fashion Week at Sea, etc.)

- Cunard has a history of hosting renowned public figures like Princess Diana, Walt Disney, Winston Churchill, Meryl Streep, and Nelson Mandela—the list is endless!
- This is the ship that dances! From endless ballroom classes to international cabaret performances, be prepared to DANCE when you climb onboard the Cunard Line.

Onboard Experiences

- Included Amenities:
  - Buffet restaurants
  - Main dining experiences
  - Afternoon tea service with sandwiches and pastries
  - At least one Gala Evening celebration
  - Dedicated steward
  - Adult-supervised and age-specific clubs/activities for day & night operations
  - Welcome bottle of sparkling wine
  - Water, tea, fruit juice, and coffee are available 24/7
  - Fitness & dance classes as well as sports courts like tennis and basketball
  - Onboard libraries
  - Live Events
    - Gala Evenings & Dance events
    - Concerts
    - Cunard Insight Talks (hosted by a variety of field experts)
    - Theatrical Shows & Cinema venues (the *Queen Mary 2* vessel showcases motion-picture in the planetarium)
  - Personal steward
  - Nightly turndown service
  - In-room refrigerator
  - Satellite TV
  - Pamper pack
  - Daily shipboard newspaper and program

- Queens Grill & Princess Grill Suite guests can enjoy upgraded exclusives like priority reservations for dining & tenders (boats), exclusive access to select venues & restricted areas, and upgraded amenities.
- Cunard Line is all about lively shows and dances—be prepared to dance!
- Spa & Wellness centers: guests can enjoy calm and sanctuary-style environments
- Elegant, Old-World London styled casino is available onboard

General Audience

- **Price Range**: A 7-night sailing typically starts at around $1,800-$3,500 per person (this varies based on itinerary, suite category, and peak seasons).
- Classic Travelers & Traditional Seekers
- Cunard best suits travelers who are a bit more eclectic in their tastes.
- The themes of dressing up and enjoying 19th & 20th century celebrations are significant for history lovers and travelers that enjoy the fantasy of a monarch.
- Guests that lean towards history, literature, British culture, and classical art & music will enjoy these voyages.
- Guests from Britain, the USA, Canada, Australia, and West Europe are, in that order, the main demographic onboard—ship atmosphere is very Anglo-European.
- Many guests have a family history associated with Cunard; many guests will be there due to social legacy and tradition.

Ships

- *Queen Anne*: ~3,000 guests, ~1:1.4 guest/crew (Europe, Caribbean, Canary Islands, Transatlantic crossings)
- *Queen Mary 2*: ~2,691 guests, ~1:2.1 guest/crew (Transatlantic crossings, Northern Europe, World Voyages)
- *Queen Elizabeth*: ~2,081 guests, ~1:2 guest/crew (Australia, Asia, Alaska, Japan)
- *Queen Victoria*: ~2,061 guests, ~1:2 guest/crew (Mediterranean, Northern Europe, Canary Islands, Transatlantic crossings)