Travel Planners
INTERNATIONAL

Beaches®
CARIBBEAN RESORTS FOR FAMILIES

Overview

Not only is Beaches Resort the number one luxury, all-inclusive family resort in the Caribbean, but they're also the gold standard for unforgettable multi-generational getaways. With two world-class properties based in Jamaica and Turks & Caicos—each offering up to 18 gourmet dining options—and unmatched amenities for travelers and advisors alike, Beaches Resorts delivers one of the most exceptional all-ages vacation experiences for your clients.

General Audience

- This is a family experience from newborns to grandparents.
- Guests tend to love the Sandals Resort experience and want to enjoy the same level of luxury with the entire family – Beaches is *Sandals for Families*.
- Guests tend to be affluent to upper-class. Often dual income professionals.
- Average age range of travelers tends to be 30-55 years old.
- Guests are multi-generational groups seeking a family-friendly getaway. They're celebrating vow renewals, weddings, anniversaries, birthdays, and milestone celebrations.
- Beaches is strongly promoted as an all-ages, family-friendly resort with accommodations to suit parents, children, and extended family members.
- Guests primarily come from the U.S (especially from the East Coast). This is followed by Canadians and U.K travelers. Lastly, guests from South America, Europe, and local cities/islands tend to vacation with Beaches as well.

Onsite Experiences

- Wedding planning accommodations
- Club Liquid is the onsite nightclub. From 10pm to 11pm, it's a teens club without kids or adults. From 11pm to 1am, it's an adult only club.
- Premium-grade butler services to help travelers with unending levels of conveniences like prebooking restaurants, providing extra in-suite & resort comfort, reserving top-priority pool/oceanside seating, and thinking ahead for any needs travelers might have.
- Camp Sesame, the Sesame Street themed activity club for kids! They also have specialized accommodations for special needs kids. Also, kids can be tucked in at night by Sesame Street characters!
- Spas, excursions, and select land & sea dining experiences for an additional charge.
- All-inclusive:
    - All foods and premium liquors (including premium Robert Mondavi Twin Oaks wines; including in-room bars
    - Kids programs as well as a certified Nanny center
    - Select romantic experiences; some wedding related activities as well.
    - Waterparks, Splash Decks, and Waterslides – largest waterparks in the Caribbean.
    - Land & Watersports like Pickleball, Scuba diving, Waterskiing, and more. SCUBA certification is not free.
    - Complimentary Wi-Fi
    - Airport to Resort transfers

Advisor Incentives with Sandals & Beaches

- 16% Commissions. Earn up to 18% at top-tier advisor levels in the Chairman's Royal Club.
- Up to 25% on resort discounts.
- Advisors in the Elite Advisor or other certified programs can get their car wrapped with Sandals' branding for FREE.
- Earn FREE nights through the Points to Paradise program.
- Direct access to local BDMs and the Sandals Inside Sales Team.

- Sandals Preferred Agency program incentives for: day passes, complimentary nights, exclusive retreats, promotional marketing materials, and Sandals-certified status logos for your website, having your agency features/listed on sandals.com, and plane ticket reimbursements.
- Chairman's Royal Club for advisors who sell $500K+ in room revenue annually have these incentives: up to 18% commission opportunities, complimentary ceremony,
- executive-level monthly meetings, $100 tour credit at resorts, marketing bank (75% reimbursement), Points to Paradise system for earning free nights, status logos, and sales support.

Standout Excursions

***Remember, you can book excursions with other reliable Preferred Partners outside of Beaches Resort.**

- Negril: Cliffside Caves at Xtabi, Historic Negril Lighthouse, and a protected coral reef marine park.
- Turks & Caicos: Luxury Catamaran & Snorkel Cruise, Horseback Riding at Long Bay Beach, and Conch Bar Caves.

Please keep in mind **there are many other Beaches Resort excursions. They include historical tours, vehicle tours (jeeps, ATVs, glass-floor boats, etc.), private land & sea dining experiences, and other exotic ocean activities. Double check with the destination and corresponding property to ensure your travelers can enjoy their excursions.

Locations & Important Features

- Jamaica: (13 Dining Options, 5 Bars, & 1 Spa Location)
  - Beaches Negril
    - Located on Seven Mile Beach
- Turks & Caicos (18 Dining Options, 14 Bars, & 2 Spa Locations)
  - Beaches Turks & Caicos
    - Split into 5 different villages: Caribbean, Italian, French, Key West, and Seaside.